



INTERNET PARA TODOS

Client Impact  **DEBrief**



ABOUT INTERNET PARA TODOS



Internet para Todos (“IpT”) is a new wholesale network operator backed by Telefónica del Perú and Meta (previously known as Facebook) offering mobile broadband to unconnected rural populations in Peru. Through this model, Telefónica shares its network operators, reducing entry barriers into remote areas. IpT is starting in Peru given the country’s limited internet penetration, complex geography, attractive regulatory conditions, and positive macroeconomic context, with plans to expand across LAC. This innovative investment will reduce the digital divide and transform people’s lives and livelihoods by expanding the quality and reach of internet access.

Internet para Todos’s expected mobile broadband coverage by 2023:

Unserved clients:
1,800,000

Underserved clients:
4,000,000

GEOGRAPHIC FOCUS



SECTORS



VISION



An overhead view of a long wooden conference table. Several people are seated around the table, viewed from above. They are using various devices: a smartphone, a laptop, and several tablets. The tablets display data visualizations like line graphs and bar charts. The text 'PARTNERING WITH INTERNET PARA TODOS' is overlaid on the left side of the image in white, bold, sans-serif font.

PARTNERING WITH INTERNET PARA TODOS

IDB Invest has partnered with Telefónica del Perú, Meta, and Banco de Desarrollo de America Latina (CAF), making a US\$15.5 million equity investment in IpT. Through this investment, IDB Invest aims to sustainably connect the unconnected and underserved populations of Peru using an innovative business model.

Partnering with IpT enables IDB Invest to increase access to mobile broadband connectivity, facilitate job creation, increase firm productivity, and positively impact per capita growth in rural areas. The investment offers IpT the opportunity to bridge the existing digital divide and help solve key development challenges in the region. By supporting a digital infrastructure-sharing project in small, rural areas traditionally overlooked by private operators, IDB Invest is sending a positive signal to the market. The partnership also offers IpT benchmarking tools to compare, improve, and highlight its impact performance.

INVESTMENT SNAPSHOT

Sector	Region	Project Investment	Approval Date
Corporates	Peru	15.5 US\$ MM	2018

Targets (2023)	
Mobile Broadband Coverage	Mobile Broadband Adoption
5,800,000	3,100,000
New & Upgraded Sites/Cells:	Workshops with a gender component
4,070	6



MEASURING DEVELOPMENT IMPACT

IDB Invest's [Impact Management Framework](#) is an end-to-end series of tools and practices covering the complete investment lifecycle. It allows us to build, measure, and manage a portfolio of financially sustainable investments that maximize development impact and contribute to reaching the Sustainable Development Goals (SDGs).

The SDGs are at the core of our approach. IDB Invest identifies the expected contributions of each investment to specific SDG targets upfront, and measures actual progress achieved over time.

INTERNET PARA TODOS: DEVELOPMENT IMPACT RESULTS

5 GENDER EQUALITY



IpT empowers women by implementing workshops to raise their awareness on how to use mobile broadband services.

NUMBER OF IMPLEMENTED WORKSHOPS THAT INCLUDE A GENDER COMPONENT (2021):

6

8 DECENT WORK AND ECONOMIC GROWTH



Better broadband connectivity directly and indirectly impacts competitiveness and economic growth.

COVERAGE - NUMBER OF CLIENTS WHO HAVE ACCESS TO MOBILE BROADBAND SERVICES (2021):

2,213,000

INTERNET PARA TODOS: DEVELOPMENT IMPACT RESULTS

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

IpT is an innovative solution that deploys telecommunication infrastructure in underserved and uncovered areas at competitive prices.

NUMBER OF UPGRADED AND NEW SITES/CELL IN UNCOVERED AREAS (2021):

2,112

10 REDUCED INEQUALITIES

IpT reduces inequalities by expanding access to mobile broadband services in poor and vulnerable areas.

ADOPTION - NUMBER OF UNSERVED AND UNDERSERVED CLIENTS WHO BUY MOBILE BROADBAND SERVICES (2021):

1,662,000



MEASURING & MANAGING IMPACT: INTERNET PARA TODOS' DELTA IMPACT SCORE

DELTA Impact Score

The DELTA is IDB Invest's rating system for assessing the expected economic, social, and environmental impact of each investment. The **DELTA Impact Score*** is tracked and updated annually to monitor and benchmark investment performance.

IpT's DELTA Impact Score reflects its high potential to benefit isolated, high-poverty regions of Peru and generate positive outcomes in terms of innovation and access to technology, as well as its compliance with environmental and social requirements. Its score also captures the investment's potential to address poverty, gender, and indigenous population issues by expanding first-time access to internet services for these groups.

* To complement the DELTA Impact Score, IDB Invest calculates an Additionality Score to ensure that it provides financing beyond what is available in the market and contributes to better investment outcomes. The "DELTA Project Score" is the overall rating assigned to each project that encompasses both the DELTA Impact Score and the DELTA Additionality Score.

MEASURING & MANAGING IMPACT: INTERNET PARA TODOS' DELTA IMPACT SCORE

IpT's DELTA IMPACT SCORE*



How does IpT compare to other IDB Invest-supported
science & technology investments?

Delta Impact

1st quartile

2nd quartile

3rd quartile

4th quartile

BUILDING BLOCKS OF THE DELTA IMPACT SCORE*



Economic Analysis

Estimates the net benefits of the investment to the economy and society (Economic & Social Rate of Return).



Stakeholder Analysis

Complements the Economic Analysis by assessing the types of beneficiaries reached and the type of benefits generated.



Sustainability

Ensures that the project is financially sustainable and meets IDB Invest's ESG requirements.

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Managing for impact is an ongoing process. Let's continue the conversation.



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