

ACCELERATING BLUE BONDS ISSUANCES IN LATIN AMERICA AND THE CARIBBEAN

A NEW ASSET CLASS TO MOBILIZE CAPITAL TO SOLVE CHALLENGES AND CREATE SUSTAINABLE OCEAN AND WATER-RELATED BUSINESS OPPORTUNITIES

A CONTINENT OF OCEANS:

LATIN AMERICA AND THE CARIBBEAN'S BLUE ECONOMY



With

25%

of Latin America's



and

100%

of Caribbean's



population living on the coast, the blue economy can be a key driver in transitioning to an **inclusive, low-carbon and resilient future in the region.**

WHAT IS THE BLUE ECONOMY?

The blue economy is the **sustainable use of ocean resources and fresh water** for economic growth, improved livelihoods and jobs, as well as ocean ecosystem health.

The blue economy can:



fight climate change through nature-based solutions



provide nutritious food



foster low-carbon transport



unleash almost unlimited renewable energy



WHAT ARE BLUE BONDS?

Blue bonds are a new asset class to mobilize capital to:

- Solve social and environmental challenges
- Create sustainable ocean and fresh water business opportunities
- Signal responsible ocean stewardship

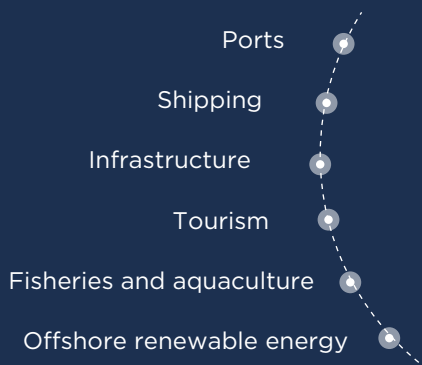
When a company issues a blue bond it advances in social inclusion, economic growth, and environmental protection.



WHAT KIND OF COMPANIES COULD BENEFIT FROM A BLUE BOND?

COMPANIES IN or BY THE WATER

Projects that are directly operating in or by the ocean, seas, and freshwater such as:



LAND-BASED COMPANIES

Projects that have a direct impact on the ocean, seas, and freshwater such as:



HOW WILL MY COMPANY INVEST THE BLUE BOND PROCEEDS?

WHEN A COMPANY ISSUES A BLUE BOND, IT COMMITS TO INVESTING THE PROCEEDS TO:



Increase fresh water and ocean-based solutions



Leverage nature-based solutions to mitigate and adapt to climate change



Develop freshwater and ocean-based solutions to renewable energy



Advancing economic development and livelihoods

Reduce the negative impact



Design products and operations to reduce waste



Adapt businesses practices to shift away from unsustainable use of the ocean and other water bodies



Integrating Small and medium-sized enterprises (SMEs) with sustainable practices



[DOWNLOAD](#)

Accelerating Blue Bonds Issuances in Latin America and the Caribbean

Learn how to scale up sustainable business in the blue bond market: www.idbinvest.org/bluebonds